

January 2022

What Does it Mean to Build Wealth Through Real Estate?

Here it is. A new year. Time to make resolutions, seek personal growth, and plan for a fantastic future. As your property managers, we're going to help. Specifically, we're going to help by sharing some strategies on building wealth through real estate.

Here's what that means: Buying and holding an investment property Here's what that doesn't mean: Getting rich quick

A lot of "investors" are out there trying to sell you on their best ways to get rich with real estate. The formula for wealth building actually isn't that complicated. And if you own and rent out a property right now, in a market where rents are rising and tenant demand is high, you're already off to a great start.

When we talk about building wealth with real estate, what we're really talking about is:

- · Leveraging what you currently own.
- Earning higher rents and additional income, through pet fees, resident benefit plans, and other strategies.

- Increasing the value of your rental property.
- Identifying additional opportunities to invest in rental real estate.
- Keeping costs down with less vacancy, fewer turnovers, and preventative maintenance.
- Diversifying your portfolio to consider new investments like commercial property or even vacation/short term rental homes.
- Watching the market and making your moves ahead of the coming trends.

You hire us to help you with this, and that's what we're prepared to do.

If we haven't already checked in about your investment goals for 2022 and the plans you have for your current and future rental properties, we'd be happy to talk about the strengths we see in your current portfolio. Talk to us about what's next for you, and feel free to refer our property management and wealth building services to fellow investors.



Our goal at Marie Hansen Properties is to maximize the return on your investment and to grant you the peace of mind that comes from knowing that your property is in capable hands.

ANNOUNCEMENT

Aloha owners friendly reminder to regularly update your insurance!
If the home is a single-family home, owners please remember to carry hurricane and/or flood insurance in addition to having landlord-tenant liability insurance. If you have Association insurance, make sure your HOA policy covers any association deductible.

<u>The Marie Hansen Properties</u> <u>Team</u>

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WE LOVE REFERRALS

We hope you love working with us just as much as we love working with you! If you know anyone that needs help with their property, we'd be happy to assist!

Marie Hansen Properties

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- <u>SUBSCRIBE on YOUTUBE</u>
- LOGIN to your OWNERPORTAL

REFER A FRIEND

CONTACT US

(808) 591-1110

REPLY TO THIS EMAIL

It is very important that we are able to reach you if we have any questions or concerns about your property. If your phone number, email address or address/contact information has changed, please call or email Sam so she can update your file. You can reach her at (808) 591-1110 or sam@mhprops.net

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